

# The inhibition-devaluation effect of musical preference

Sean Gilmore<sup>1</sup>, Mark Fenske<sup>2</sup>, Frank Russo<sup>1</sup>

<sup>1</sup> Department of Psychology, Ryerson University; <sup>1</sup> Department of Psychology, University of Guelph



#### Background

- We are inundated by music in our environment. This may force listeners to filter out some of it through inhibition.
- The *inhibition devaluation effect* suggests that the act of inhibition leads to an emotional devaluation.<sup>1</sup>
- To date, **no** research has examined how actively inhibiting musical stimuli may affect musical preferences
- The extent to which music influences a listener's affect depends on musical trait absorption.<sup>2</sup> A listener who is absorbed by music may have to expend more cognitive effort inhibiting responses on no-go trials.

### Research Objective

Does actively inhibiting a response associated with a musical genre influence musical preferences?

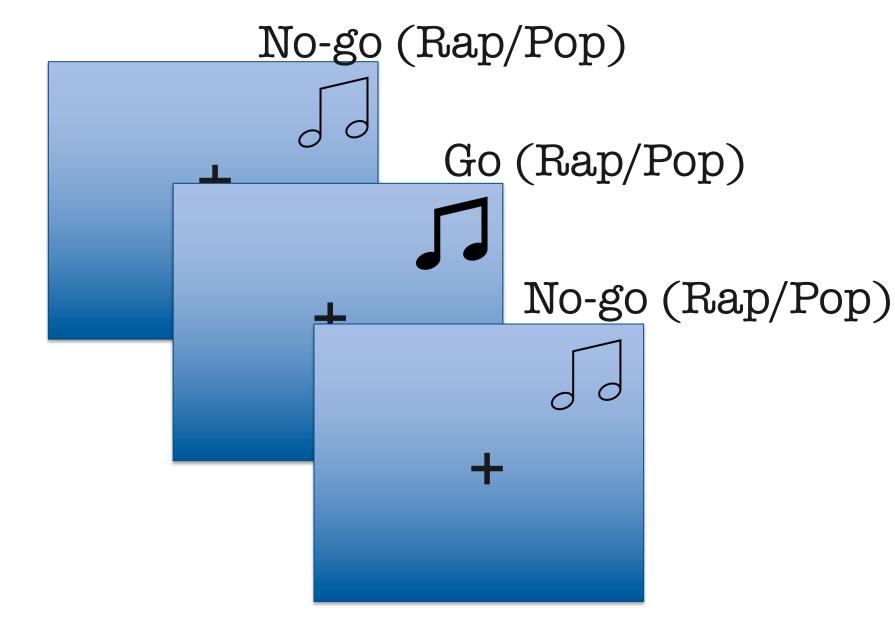
### Hypotheses

- 1) Decrease in preference associated with inhibited genre
- 2) No change in preference for uninhibited genre
- 3) Interaction between inhibition and musical trait absorption

#### **Experimental Design**

# Go/No-go task

- Baseline preference ratings



- Post preference ratings
- \*Change score = Baseline Post

### Mixed-Effect Multiple Regressions (Imer4)

### Hierarchical Modeling

- 1. Change Score (Intercept only)
- 2. Change Score ~ Inhibit
- 3. Change Score ~ Inhibit + AIM + Inhibit \* AIMS

# Stimuli

- 20 Pop and Rap songs
  - 6s. clips
  - All from top 40 chart

# **Sample**

- 58 undergraduate students
  - 47 Female, 9 Male, 0 non-binary

## Questionnaire

- Absorption in Music Scale (AIMS)
- Short Test of Musical Preferences (STOMP)
- Ten-item Personality Inventory (TIPI)

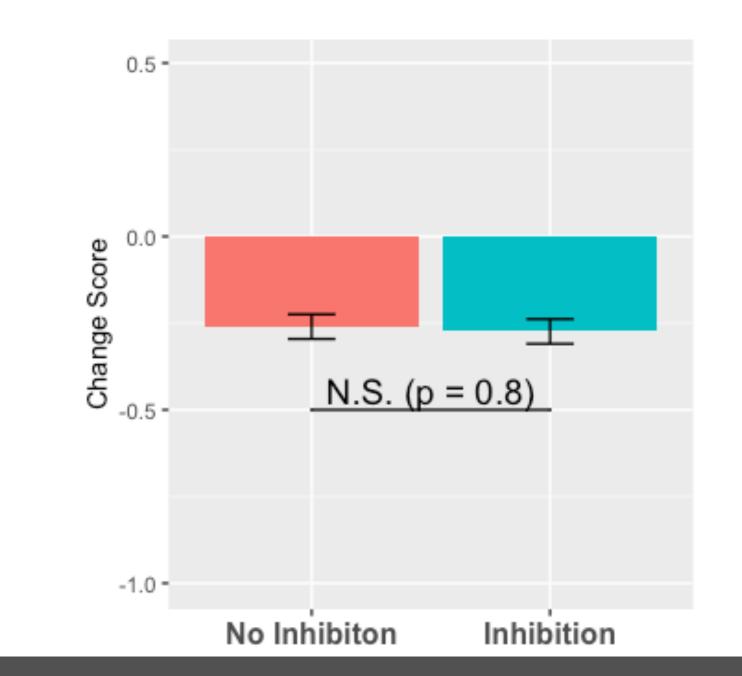
## Model parameters

- Random intercept = participant ID
- Estimate = Maximum likelihood
- Goodness of fit =  $R^2$  (MuMIn)

### Results

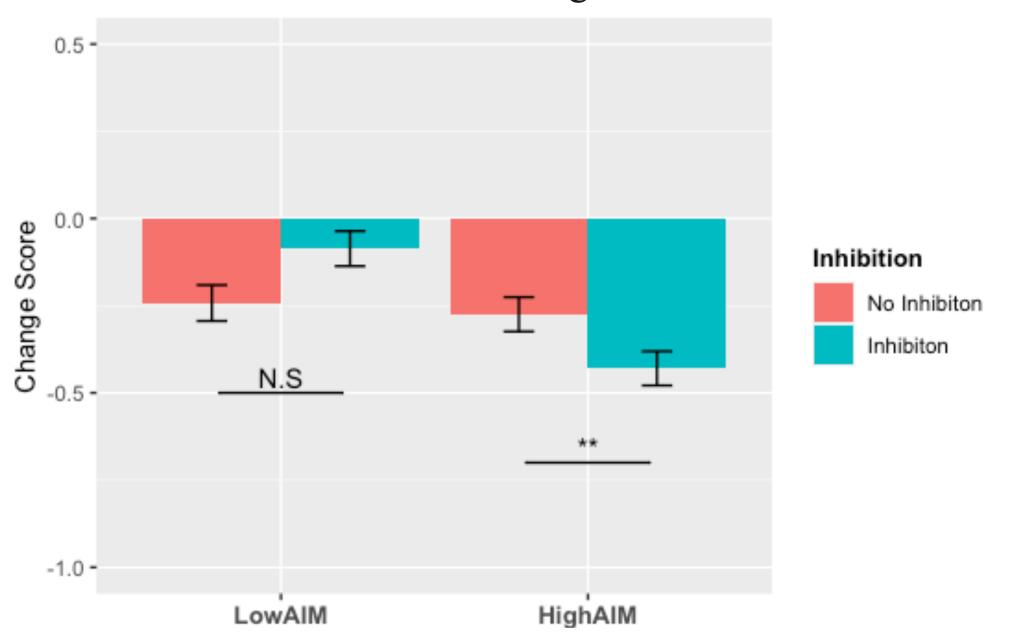
### Model 2 (Change Score ~ Inhibit)

- Did not explain more variance then intercept only model
- No effect of inhibition



#### Model 3 \* (Change Score ~ Inhibit + AIM + Inhibit \* AIM)

- Explained 10% of variance ( $R^2 = 0.102$ )
- Significant main effect of inhibition
- Significant interaction of inhibition \* AIM
- Effect of inhibition ONLY for high AIM



#### Discussion

- Inhibiting a response associated with a musical genre leads to decreased preference BUT only for listeners who are high in musical trait absorption.
- This suggests a nuanced depiction of how the inhibition-devaluation effect impacts different listeners.

#### **Future Directions**

- Predict devaluations on the basis of activity in the frontoparietal attention network.
- Examine how personality traits (i.e. Big-5) impact devaluation of inhibited genres<sup>3</sup>
- Examine sustained impact of devaluation over time

#### References

- 1. Fenske, M. J., & Raymond, J. E. (2006). Affective influences of selective attention. *Current Directions in Psychological Science*, *15*(6), 312-316.
- 2. Sandstrom, G. M., & Russo, F. A. (2013). Absorption in music: Development of a scale to identify individuals with strong emotional responses to music. Psychology of Music, 41(2), 216-228.
- 3. Wöstmann, M., Erb, J., Kreitewolf, J., & Obleser, J. (2021). Personality captures dissociations of subjective versus objective noise tolerance.

#### **ACKNOWLEDGEMENTS**

